



TOMMY JOHN TO EXHIBIT AT 2026 PGA BUYING SUMMIT AT OMNI PGA FRISCO RESORT & SPA, JULY 26-29

New York, NY (July 13th, 2026) – Tommy John announced today plans to exhibit at the 2026 PGA Buying Summit, taking place July 27-29 at the Omni PGA Frisco Resort & Spa in Frisco, Texas.

Tommy John will attend the One2One event Monday, July 27th and the 2-Day PGA Buying Summit from July 28th - July 29th, showcasing their current product offering and their upcoming Spring 2027 collection.

"We're looking forward to joining the PGA Buying Summit as we continue expanding Tommy John's presence in golf," said **Alexis Astrologo** at Tommy John. "Golfers shouldn't have to choose between comfort and performance, and our innovative, comfort-driven apparel and undergarments deliver both. We're excited to showcase our collection and connect with partners who are shaping the future of the game."

The PGA Buying Summit brings together influential PGA of America Golf Professionals and golf buyers for a first look at the products, trends, and collections shaping the upcoming season. Held mid-season within the annual PGA Show cycle, the Summit offers an early opportunity to evaluate and place orders for 2027 spring apparel lines.

Taking place July 27–29 at PGA Frisco, the three-day event features curated ONE2ONE buyer appointments on July 27 and exhibits from nearly 200 leading apparel, accessory, and golf lifestyle brands on July 28–29.

Designed to foster meaningful connections and drive mid-season business, the Summit delivers a focused, high-impact environment for networking, discovery and commerce. Visit PGABuyingSummit.com for event details and industry-only registration.

About Tommy John

Tommy John is a premium brand that makes the most comfortable underwear on the planet. Founded in 2008 by Tom Patterson & Erin Fujimoto, the brand creates solution-based product driving innovations in fabric, fit, and function. Guided by its mission of *Comfort Perfected*, Tommy John engineers every detail of the first layer to help people move through their day with ease and confidence. Initially known for being a disruptor in the men's underwear market, Tommy John also now sells women's underwear as well as lounge, sleepwear and apparel. The brand is sold on TommyJohn.com and in Tommy John Retail Stores—as well as premium retail partners including Nordstrom, Dillard's, Dick's Sporting Goods, Von Maur and Amazon.

Product Categories include Second Skin, Air Flow, Supmia Cool Cotton, Luxe Rib, Luxe Traveler

tommyjohn.com

About PGA Golf Exhibitions

The PGA Show and PGA Buying Summit are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Together, the PGA Show and PGA Buying Summit support the golf business by providing opportunities to showcase new products, connect with buyers, build relationships, and explore industry trends. Learn more at PGAShow.com and follow on X, Instagram, TikTok and Facebook.

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