



13-YEAR-OLD FOUNDER BRINGS CALLEIGH'S WAY TO 2026 PGA BUYING SUMMIT AT OMNI PGA FRISCO RESORT & SPA, JULY 26 – 29

Tampa, FL (June X, 2026) – Calleigh's Way, a youth golf apparel brand designed specifically for girls by 13-year-old golfer and founder Calleigh, will be featured at the 2026 PGA Buying Summit, taking place July 26-29 at the Omni PGA Frisco Resort & Spa in Frisco, Texas. Calleigh will attend in person to introduce her launch collection and share the mission behind the brand and announce professional golfer Cristie Kerr as a Calleigh's Way brand champion.

Calleigh's Way is attending the 2026 PGA Buying Summit to connect directly with the media, retailers, and influencers who are helping shape the future of golf. As girls continue to drive some of the fastest growth in golf, Calleigh's Way is bringing forward a brand built specifically for them with apparel designed to help girls feel confident, comfortable, and seen every time they step onto the course.

Professional Golfer Cristie Kerr, a two-time Major Champion and winner of 20 LPGA Tour titles, has joined Calleigh's Way as a brand champion. Kerr's support reflects a shared commitment to growing the game, creating more opportunities for girls and helping the next generation of female golfers feel that they belong in the sport.

Created by a girl golfer who saw the gap in the sport, Calleigh's Way offers performance-oriented, age-appropriate and fun apparel made specifically for junior girls. The launch collection includes skirts, joggers, polos, sleeveless polos, quarter zips and a pullover to help girls feel confident, comfortable and ready to play their way.

Calleigh built the brand after realizing that most golf clothes for girls were either too grown up in style and fit for girls, too basic and boring, or not designed with the needs of young female golfers in mind. Each piece in the Calleigh's Way collection includes



thoughtful features created for the game of golf, including glove holders that do not stretch the waistband and pockets sized for yardage books.

“I started Calleigh’s Way because I wanted girls like me to have golf clothes that actually fit and represent us,” said Calleigh, founder of Calleigh’s Way. “When you feel good in what you’re wearing, you play with more confidence. My dream is to see Calleigh’s Way in pro shops across the country so girls everywhere can walk in and find something that feels like it was made for them. I want every girl to know she belongs on the course and can play the game her way.”

Calleigh’s Way has already started gaining attention in the golf community for its unique founder story and fresh perspective on junior golf apparel. [Ignite Golf Network](#) recently highlighted Calleigh’s passion, vision and commitment to creating a brand by a young golfer, for young golfers. The addition of Kerr as a brand champion further strengthens the brand’s connection to the golf community and its mission to support girls as they discover and grow within the game.

For Calleigh’s mom and Calleigh’s Way CEO, Jen Cook, the brand is both a business and a mission.

“As Calleigh’s mom, I have watched her fall in love with this game and also recognize where it could better support girls her age,” said Cook. “Girls are one of the most exciting growth stories in golf right now. Junior girls presently make up more than one-third of all junior golfers and participation has grown dramatically since 2019. However, the apparel experience has not fully caught up with that momentum. Calleigh’s Way was created to help close that gap, giving girls clothing that performs, fits their lives and makes them feel like the sport has a place for them.”

Visitors to the 2026 PGA Buying Summit are invited to stop by and visit Calleigh to learn more about the brand, her launch collection, and see how one young golfer is helping shape the future of girls’ golf apparel. Calleigh’s Way can be found at Booth 515. Media are also invited to visit the booth and meet Calleigh, see the collection firsthand and



learn how a 13-year-old founder is bringing a new voice to one of golf's fastest growing audiences.

With its mission rooted in confidence, comfort and individuality, Calleigh's Way is committed to empowering the next generation of girl golfers to own their game, their way. Because every girl should believe...*I got this.*

About Calleigh's Way

Calleigh's Way is a youth golf apparel brand designed specifically for girls by 13-year-old golfer and founder Calleigh. Built around the belief that girls should feel confident, comfortable, and themselves on the course, Calleigh's Way offers high-quality, performance-oriented apparel with thoughtful details made for junior girl golfers. The brand's mission is to empower girls through clothing that helps them play boldly, comfortably and their way.

Media Contact

Molly Davis, CMO | molly@calleighsway.com | 216-973-0927

www.calleighsway.com

PGA Buying Summit Event On-Site Contact

Jen Cook, CEO | jen@calleighsway.com | 727-247-5716

www.calleighsway.com