**(Exhibitors: Replace GREY copy with your company information)**

(Insert Exhibiting Company Logo Here)

**(COMPANY NAME) TO EXHIBIT AT 2025 PGA BUYING SUMMIT**

**AT PGA FRISCO, JULY 28 - 30**

*COMPANY HEADQUARTERS TOWN, State (Date, 2025)***–** (Company Name) announced today plans to exhibit at the 2025 PGA Buying Summit, July 28 - 30, at the Omni PGA Frisco Resort and PGA Frisco, the home of the PGA of America in Texas.

(Company Name) will (share participation plans… could be inclusive of product launch, exhibit/buyer engagement plans, participation in One2One, Fashion Show, Summer Jam, sponsored activations, etc.).

(Exhibiting Company Spokesperson Comment/Quote – i.e. – pleased to join the industry to debut product to golf’s most influential retailers …Summit as a launching pad for our newest collections, innovative products…opportunity to demonstrate the value of product to a curated VIP buyer audience, etc.)

The PGA Buying Summit annually brings together influential PGA of America Golf Professionals and golf buyers to preview the latest inno­vations and trends from a curated group of top golf brands, while offering one of the first opportunities to place orders for new 2026 spring apparel lines. The three-day Summit, held at the midway point of the annual PGA Show cycle, will feature curated ONE2ONE buyer appointments on July 28 and ballroom exhibits showing the latest innovations and trends from more than 150 apparel, accessory, equipment, technology and golf lifestyle exhibitors on July 29 - 30. The event will include education sessions at the state-of-the-art PGA of America Professional Development Center, an evening Welcome Reception & Fashion Show at the resort, and nighttime golf experiential events, including the Summer Jam Golf Festival, across the innovative golf, retail and entertainment destinations of the Monument Realty PGA District. Visit [PGABuyingSummit.com](https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.pgabuyingsummit.com%2F&data=05%7C02%7Cshannon.gilbert%40rxglobal.com%7C70ed75e22c5f43038f3108dd5b2d530d%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C638766972410280062%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=D9RulrJZFqMf9HYjAjTSWokrKWUnFLxacSVm9Kfiha0%3D&reserved=0) for event details and industry-only registration.

**About (Company Name)**

(include company description/scope of products/services, web site information)

**About PGA Golf Exhibitions**

The [PGA Show](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgashow.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608401367%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=3iFX%2B0SqggcNSLcK0QD0FIb2%2FHRyJbOVvh75eExeBX4%3D&reserved=0) and [PGA Buying Summit](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgabuyingsummit.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608417149%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=%2FMNergxjE3IHVsgpRmXvngm2iMmbcVc8ZXgtH3t4emk%3D&reserved=0) - Frisco are organized by PGA Golf Exhibitions (part of [RX](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Frxglobal.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608433354%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=y9DhCDfuAlUftma8UQcdxrnUMcbH68S8FUUCTa1YhK4%3D&reserved=0)) and the PGA of America. Since its inception in 1954, the [PGA Show](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgashow.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608450401%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=lWkrAJ7SfCorKa4sqQeOzQ6xk2QUsxC3Oe3gxYT71ac%3D&reserved=0) has grown into the largest annual business event for the global golf industry. Both the [PGA Show](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgashow.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608467131%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=h8O4zkLfylmnnPZwu%2BE9OVF%2Fz8nAkXghfpDVohI7Drc%3D&reserved=0) and the mid-season [PGA Buying Summit](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pgabuyingsummit.com%2F&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608483824%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=qd61e5L5sx5b2iYyo3m3f9d3Ig%2FARYSW85UhW6PZxRw%3D&reserved=0) drive the business of golf by providing opportunities to showcase and source innovative products, develop professional networks, learn new business strategies, and connect with peers and golf leaders. Learn more at [PGAShow.com](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2269%26elqTrackId%3D9E1C4CA10FFAC24B4BB40CC8B90D94AA%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608498243%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=NiKmHfwB90B2nIxs6TDrdjlZ1uNJM7yqDSbNtek566Q%3D&reserved=0) and follow us on [“X”](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2260%26elqTrackId%3DC5891E40B1436085BDE7BD809619CB9B%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608513805%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=Dyh3uoA5sBNM46JVHHW1K3RDfqQ3%2BsQe92bM6YMT6aw%3D&reserved=0), [Instagram](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2258%26elqTrackId%3DA6B7647B89B5E25501F7BCAB38C5A704%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608531028%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=Hng6xwE2wm3KjmNMsyc%2FfilSqmvb5k70KNabWMCBlTk%3D&reserved=0) and [Facebook](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2261%26elqTrackId%3DBED8B383E8D2F00D94A677FF5E66F0DB%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C02%7Ckkozakowski%40dallasmarketcenter.com%7C2d92157978dc466233ad08dc5fb0aaf8%7Ca60dd9809293447fad6a452c00246e38%7C0%7C0%7C638490459608547163%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=zhOyCo11ljeczZ4Pl%2Ftk%2FsNRkXhuDwiqO2%2F1MMggbRc%3D&reserved=0).

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**CONTACT INFORMATION:**

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