**(Exhibitors: Replace GREY copy with your own information)**

(Insert Exhibiting Company Logo Here)

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**(COMPANY NAME) TO EXHIBIT AT 2023 PGA BUYING & EDUCATION SUMMIT**

**AT PGA FRISCO, JULY 31 – AUG. 2**

*COMPANY HEADQUARTERS TOWN, State (Date, 2023)***–** (Company Name) announced today plans to exhibit at the 2023 PGA Buying & Education Summit, July 3 – Aug. 2, at the Omni PGA Frisco Resort and PGA Frisco, the new home of the PGA of America in Texas.

(Company Name) will (share participation plans… could be inclusive of product launch, exhibit/buyer engagement plans, participation in One2One, Fashion Show, Demo Night, sponsored activations, etc.).

(Exhibiting Company Spokesperson Comment/Quote – i.e. – pleased to join the industry to debut product to golf’s most influential retailers …Summit as a launching pad for our newest collections, innovative products…opportunity to demonstrate the value of product to a curated VIP buyer audience, etc.)

The PGA Buying & Education Summit annually brings together influential PGA Professionals and golf buyers to preview the latest inno­vations and trends from a curated group of top golf brands, while offering one of the first opportunities to place orders for new 2024 spring apparel lines. The three-day Summit, held at the midway point of the annual PGA Show cycle, will feature curated One2One buyer appointments on July 31 and open ballroom exhibits showing the latest innovations and trends from a curated group of apparel, accessory, equipment, technology and golf lifestyle exhibitors on August 1-2. The event will include educational programming at the state-of-the-art PGA Professional Development Center, an evening Fashion Show, Demo Night and peer networking during fun, experiential events across the PGA Frisco campus, including the innovative golf, retail and entertainment experience at the Monument Realty PGA District. Visit [PGABuyingSummit.com](http://www.PGABuyingSummit.com) for event details and industry-only registration.

**About (Company Name)**

(include company description/scope of products/services, web site information)

**About PGA Golf Exhibitions**

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. The mid-season PGA Show Buying & Education Summit and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

**About the PGA of America**

The PGA of America is one of the world’s largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

**About RX (Reed Exhibitions) & RELX**

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.  RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

RELX is a global provider of information-based analytics and decision tools for professional and business customers. RELX serves customers in more than 180 countries and has offices in about 40 countries. It employs more than 35,000 people over 40% of whom are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. Note: Current market capitalisation can be found at http://www.relx.com/investors

**CONTACT INFORMATION:**

**(Company Name):** Name of Marketing or Media Contact: Phone, Email

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